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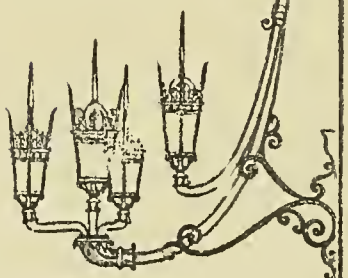

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BOSTON / CEDS
Comprehensive Economic Development Strategy

An Application to the Department of Commerce
Economic Development Administration
for a 302a Planning Grant

Fiscal Year 1981

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City Of Boston
Kevin H. White / Mayor

Boston Redevelopment Authority
Robert J. Ryan / Director

July 1980

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BOSTON/CEDS

COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY

An Application to the Department of Commerce
Economic Development Administration
for a 302(a) Planning Grant

Fiscal Year 1981

City of Boston
Kevin H. White, Mayor

Boston Redevelopment Authority
Robert J. Ryan, Director

July, 1980

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CITY OF BOSTON

OFFICE OF THE MAYOR

CITY HALL, BOSTON

KEVIN H. WHITE
MAYOR

July 29, 1980

Mr. Victor Hausner
Deputy Assistant Secretary for
Policy and Planning
Economic Development Administration
Department of Commerce
14th and Constitution, NW
Washington, D. C. 20230

Dear Mr. Hausner:

I am pleased to submit this application for a FY 1981, 302(a) planning grant from the Department of Commerce, Economic Development Administration.

Significant progress has been made during the past two years with the completion of Boston's CEDS program and the processes instituted have more closely coordinated Boston's economic development programs. Much remains to be achieved and the efforts begun need to be continued with participation from the CEDS Committee.

In its capacity as the City's planning agency, I have requested that the Boston Redevelopment Authority Director, Robert J. Ryan, act on behalf of my office in filing this application and in managing the program in cooperation with other appropriate City departments.

I urge you to consider our application and look forward to proceeding with the continuing CEDS planning process as an important part of Boston's economic development planning program.

Sincerely,

Kevin H. White

Kevin H. White
Mayor

Boston Redevelopment Authority

Robert J. Ryan, Director

July 29, 1980

Mr. Victor Hausner
Deputy Assistant Secretary for
Policy and Planning
Economic Development Administration
Department of Commerce
14th and Constitution, NW
Washington, D. C. 20230

Dear Mr. Hausner:

As the City's planning and redevelopment agency, the Boston Redevelopment Authority is committed to supporting the continued development and refinement of Boston's Comprehensive Economic Development Strategy.

The Authority has been requested by the Mayor to file this application for a 302 grant and to administer the program in cooperation with other City agencies. I believe that this proposal will expand our capacity to enable identification of economic policy issues and development of improved strategies and program directions for Boston's economic development program.

Sincerely,

Robert J. Ryan
Director

1 City Hall Square
Boston, Massachusetts 02201
(617) 722-4300

TABLE OF CONTENTS

PART I	Form ED-430
PART II	Project Approval Information
PART III	Budget Information
PART IV	Program Narrative
PART V	Assurances and Certification

PART I

FORM ED-430

FORM ED-430 (2-76)

U.S. DEPARTMENT OF COMMERCE
ECONOMIC DEVELOPMENT ADMINISTRATION

PLANNING GRANT APPLICATION

OMB Approval No. 29-R0218

SECTION I - APPLICANT RECIPIENT DATA

FEDERAL ASSISTANCE

1. Type of action (mark appropriate box): [ ] Preapplication [X] Application [ ] Notification of intent (Opt.) [ ] Report of Federal Action

2. Applicant's application: a. Number NA; b. Date Yr. mo. day 1980 7 29

3. State application identifier (SAI): a. SAI Number 8007021397; b. Date Assigned Yr. mo. day 19 80 7 2

Leave Blank

4. Legal applicant/recipient
- a. Applicant name: City of Boston
- b. Organization Unit: Boston Redevelopment Authority
- c. Street, P.O box: One City Hall Square
- d. City: Boston, MA
- e. County: Suffolk
- f. State:
- g. ZIP Code: 02201
- h. Contact person (Name & phone no.): Philip Zeigler, 722-4300

5. Federal employer identification no.

6. Program (From Federal Catalog): a. Number 11.305; b. Title Economic Development-State and Local Ec.Dev.Planning

7. Title and description of applicant's project

302 Planning Grant: Boston/CEDS Comprehensive Economic Development Strategy

8. Type of applicant/recipient
A-State, B-Interstate, C-Substate Distr., D-County, E-City, F-School District, G-Special Purpose District, H-Community Action Agency, I-Higher Educational Inst., J-Indian Tribe, K-Other (Specify)
(Enter appropriate letter) E

9. Type of assistance
A-Basic grant, B-Suppl. grant, C-Loan, D-Insurance, E-Other (Specify):
(Enter appropriate letter(s) A

10. Area of project impact (Name of cities, countries, states, etc.): City of Boston

11. Estimated number of persons benefiting: 640,000

12. Type of application
A-New, B-Renewal, C-Revision, D-Continuation, E-Augmentation
(Enter appropriate letter) A

13. PROPOSED FUNDING

a. Federal	$150,000.00
b. Applicant	56,064.00
c. State	.00
d. Local	.00
e. Other	.00
f. Total	$206,064.00

14. CONGRESSIONAL DISTRICTS OF: a. Applicant 8, 9, 11; b. Project City Wide

15. Type of Change (For 12C or 12E)
A-Increase dollars, B-Decrease dollars, C-Increase duration, D-Decrease duration, E-Cancellation, F-Other (Specify) NA
(Enter appropriate letter(s)

16. Project Start Date Yr. mo. day 1980 10 1

17. Project Duration Months 12

18. Estimated date to be submitted to Fed. Agency Yr. mo. day 19 80 7 29

19. Existing Federal identification number NA

20. Federal Agency to receive request (Name, City, State, ZIP Code): Department of Commerce, Econ. Dev. Admn.

21. Remarks added (See Sec. IV): [X] Yes [ ] No

SEC. II-CERTIFICATION

22. The Applicant certifies:

a. To the best of my knowledge and belief, data in this preapplication/application are true and correct, the document has been duly authorized by the governing body of the applicant and the applicant will comply with the attached assurances if the assistance is approved.

b. If required by OMB Circular A-95 this application was submitted, pursuant to instructions therein, to appropriate clearinghouses and all responses are attached: (See remarks - Sec. IV if more than 3 clearinghouses)

	No Response	Response Attached
(1) Metropolitan Area Plan. Counc	X	
(2) Exec. Office for Comm. & Dev	X	
(3)		

23. Certifying representative
a. Typed name and title: Robert J. Ryan, Director
b. Signature
c. Date signed Yr. mo. day 19 80 7 29

SECTION III - FEDERAL AGENCY ACTION

24. Agency name

25. Application received Yr. mo. day 19

26. Organizational unit

27. Administrative office

28. Federal application ID

29. Address

30. Federal grant ID

31. Action taken
- a. Awarded
- b. Rejected Denied
- c. Returned for Amendment
- d. Deferred
- e. Withdrawn

32. FUNDING

a. Federal	$ .00
b. Applicant	.00
c. State	.00
d. Local	.00
e. Other	.00
f. Total	$ .00

33. Action date Year month day 19

34. Starting date Yr. mo. day 19

35. Contact for additional information (Name and telephone number)

36. Ending date Yr. mo. day 19

37. Remarks added (See Sec. IV): [ ] Yes [ ] No

38. Federal Agency A-95 Action
a. In taking above action, any comments received from clearinghouses were considered. If agency response is due under provisions of Part I, OMB Circular A-95, it has been or is being made.
b. Federal Agency A-95 Official (Name and telephone no.)

SF-424 (2-76) USCOMM-DC 18340-P76

Section IV - REMARKS (Please reference the proper item number from Sections I, II or III, if applicable)

Part I, Section II.22b

A-95 notifications have been sent to the Executive Office of Communities and Development for the Commonwealth of Massachusetts and the Metropolitan Area Planning Council. Both Agencies will complete their review and forward their comments to EDA. The final application will be sent to these agencies simultaneous with its submission to EDA.

Par I. Section II.23a

As indicated in the covering letter from Kevin H. White, Mayor, Robert J. Ryan, Director of the Boston Redevelopment Authority, the City's official planning agency, has been requested to act on behalf of the Mayor's Office in filing this application and in administering the program.

Part II, Section II, Item 10

11.305 Economic Development - State and Local Economic Development Planning

- CEDS Planning Process: An Application to the Department of Commerce, Economic Development Administration, for a 302(a) planning grant, 10/80 - 9/81, Boston Redevelopment Authority, Grant Amount - $150,000.

Agency Special Instructions:

PART II

PROJECT APPROVAL INFORMATION

PART II

PROJECT APPROVAL INFORMATION

Item 1. Does this assistance request require State, local, regional, or other priority rating? ☐ Yes ☒ No	Name of Governing Body _____ Priority Rating _____
Item 2. Does this assistance request require State, or local advisory, educational or health clearances? ☐ Yes ☒ No	Name of Agency or Board _____ (Attach Documentation)
Item 3. Does this assistance request require clearinghouse review in accordance with OMB Circular A-95? ☒ Yes ☐ No	(Attach Comments)
Item 4. Does this assistance request require State, local, regional or other planning approval? ☐ Yes ☒ No	Name of Approving Agency _____ Date _____
Item 5. Is the proposed project covered by an approved comprehensive plan? ☒ Yes ☐ No	Check one: State ☐ Local ☒ Regional ☐ Location of Plan Boston Redevelopment Auth.
Item 6. Will the assistance requested serve a Federal installation? ☐ Yes ☒ No	Name of Federal Installation _____ Federal Population benefiting from Project _____
Item 7. Will the assistance requested be on Federal land or installation? ☐ Yes ☒ No	Name of Federal Installation _____ Location of Federal Land _____ Percent of Project _____ %
Item 8. Will the assistance requested have an impact or effect on the environment? ☐ Yes ☒ No	See instructions for additional information to be provided.
Item 9. Will the assistance requested cause the displacement of individuals, families, businesses, or farms? ☐ Yes ☒ No	Number of: Individuals _____ Families _____ Businesses _____ Farms _____
Item 10. Is there other related assistance on this project previous, pending, or anticipated? ☒ Yes ☐ No	See instructions for additional information to be provided.

Boston Redevelopment Authority

July 3, 1980

Mr. Kirk Danforth
Executive Office of Communities and Development
14th Floor
100 Cambridge Street
Boston, MA 02202

Dear Mr. Danforth:

RE: BOSTON/CEDS 302 GRANT APPLICATION

In response to the requirements of OMB Circular A-95, I am submitting herewith the Notice of Intent Form for the City of Boston's proposal for a 302(a) grant to be carried out with the assistance from the Department of Commerce, Economic Development Administration.

The proposal requests funding in the amount of $150,000 to support the planning activities related to the City's Comprehensive Economic Development Strategy (CEDS).

At the request of the Mayor and on behalf of his office, the Boston Redevelopment Authority will direct, manage, and coordinate this program with appropriate City, regional, and state agencies, as well as with the Mayor's CEDS Committee.

Copies of the final application will be forwarded to the State and Regional Clearinghouses simultaneous with the submission to EDA.

Sincerely,

Philip Zeigler
Planning Director

cc: Robert Ryan, BRA
Roy Bishop, Office of Federal Relations
Brian Dacey, Economic Development and Industrial Corporation

City Hall Square
Boston, Massachusetts 02201
(617) 722-4300

Boston Redevelopment Authority is an Equal Opportunity / Affirmative Action Employer

Boston Redevelopment Authority

July 3, 1980

Mr. Donald Megathlin Jr., Executive Director
Metropolitan Area Planning Council
44 School Street
Boston, MA 02108

Dear Mr. Megathlin:

RE: BOSTON/CEDS 302 GRANT APPLICATION

In response to the requirements of OMB Circular A-95, I am submitting herewith the Notice of Intent Form for the City of Boston's proposal for a 302(a) grant to be carried out with the assistance from the Department of Commerce, Economic Development Administration.

The proposal requests funding in the amount of $150,000 to support the planning activities related to the City's Comprehensive Economic Development Strategy (CEDS).

At the request of the Mayor and on behalf of his office, the Boston Redevelopment Authority will direct, manage and coordinate this program with appropriate City, regional, and state agencies, as well as with the Mayor's CEDS Committee.

Copies of the final application will be forwarded to the State and Regional Clearinghouses simultaneous with the submission to EDA.

Sincerely,

Philip Zeigler
Planning Director

cc: Robert Ryan, BRA
Roy Bishop, Office of Federal Relations
Brian Dacey, Economic Development Industrial Corporation

1 City Hall Square
Boston, Massachusetts 02201
(617) 722-4300

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Notice of Intent Form

To apply for federal funds for programs covered by the Office of Management and Budget (OMB) Circular A-95

To be filed at least 30 days prior to submission to federal agency

APPLICANT

Name City of Boston - Boston Redevelopment Authority

Address One City Hall Square, Boston, MA 02201

Telephone Number 722-4300

Name and title of person to receive correspondence Robert J. Ryan, Director Boston Redevelopment Authority

Name and title of contact person (if different) Philip Zeigler, Boston Redevelopment Authority

PROJECT

Title Boston/CEDS

Location of project/impact area City of Boston

Starting date and project duration October, 1980 - September 1981

FUNDING AGENCY

Name Department of Commerce, Economic Development Administration

Federal Catalogue Program Number 11.305

Estimated date of submission to federal agency July 30, 1980

FUNDING REQUEST

Federal $150,000

State

Local 50,000

Other

Total $200,000

PROJECT SUMMARY

Please include at a minimum: narrative description of project, budget and/or cost estimate, and locus map (where applicable). The narrative might include a statement of need, program objectives, coordination with other agencies, citizen involvement, past performance (in the case of continuing programs), and environmental assessment where appropriate. (Use additional sheets where necessary.)

See Attachment

Sent to OSP and Metropolitan Area Planning Council on
(Name of Regional Clearinghouse) (Date)

Prepared by Philip Zeigler
(Type or Print Name) (Signature)

NOTE

Send white copy to State Clearinghouse, Office of State Planning, Room 2101, One Ashburton Place, Boston, MA 02108. (Phone (617) 727-4154). Send yellow copy to Regional Clearinghouse, retain pink copy for your records.

To be filled in by State Clearinghouse SCI

Program Narrative

To a large extent, the program proposed for the City of Boston's third year of 302(a) funding for FY 1981, represents a continuation of the activities begun during the current and previous grant years. The proposed program consists of three major categories of tasks: (1) Comprehensive Economic Development Strategy--tasks related to the updating and refinement of Boston's CEDS and coordination with the CEDS Committee; (2) Program Development and Implementation--tasks related to the analysis, development, and implementation of specific economic development programs and projects; and (3) Economic Planning Initiatives--tasks related to the introduction of the objectives of energy efficiency and regional economic coordination into the CEDS planning process.

During the past two years of 302(a) funding, Boston has made significant progress formulating a comprehensive economic development strategy directly linked to an on-going coordinated economic planning process. The CEDS document has proven to be useful to the Mayor's CEDS Committee in its decision-making relative to establishing priorities among the many economic development activities underway by the City and the numerous community development corporations in Boston. As the result of the work carried out under the 302(a) funding to date, the CEDS planning process has been elevated within the City to the level of a key planning area cutting across functional planning lines and responsibilities. The Annual Report for Boston's FY 1980 302(a) grant provides an in-depth description of this year's achievements. This Annual Report will be submitted to EDA concurrently with the formal 302(a) application for FY 1981.

The proposed 302(a) program for FY 1981 seeks to build upon the work and achievements of these past two years in order to take the CEDS document, in the form of a process, through strategy refinement, a work program, and project development leading to specific implementation. The continuing goal of CEDS being a more closely coordinated City-wide economic program to define the policies and implementation means for encouraging long term stable economic growth to benefit the City of Boston and its residents.

A variety of tasks will be undertaken to update and refine the CEDS strategies, programs, and projects, as well as the CEDS planning process itself. The proposed 302(a) program will involve the following three areas:

1. Comprehensive Economic Development Strategy

   The CEDS program requires further review and discussion with the CEDS Committee and updating in order to reflect achievements reached during the past year, changing conditions in the local economy, and new opportunities emerging for the future. The 302(a) staff will continue to provide staff support to the Mayor's CEDS Committee in the continuing process to achieve an annual update of priority economic development programs and projects determined feasible for implementation.

   The 302(a) staff will provide the information necessary for the CEDS Committee to evaluate and prioritize economic development proposals by the City and community development corporations in light of the most current data about the condition of the City's economy, available resources, and local investment policies. The 302(a) staff will be responsible for the

continuing CEDS planning process, for the analysis of program and project proposals according to the criteria established by the CEDS Committee, and for the preparation of the annual update of the CEDS document.

In addition, the 302(a) staff will carry out the CEDS Committee's directives, drawing upon inter-agency staff teams, as necessary, and will develop and implement improved coordination measures with the other concurrent local planning processes.

Coordination, linkage, and integration of the CEDS planning process and economic development investment strategy with other on-going local planning and resource allocation processes will be a major task of the CEDS staff under the proposed 302(a) program. Considerable progress was made in key areas of integration this grant year. For FY 1981, the 302(a) staff will expand these efforts to improve inter-agency coordination with the City agencies involved with economic development related activities. In this way, the CEDS planning process will be more closely linked with the City's strategies for air pollution control planning, manpower planning, industrial retention and attraction, the CDBG program, the Neighborhood Business Revitalization Program, and the Commercial Area Revitalization Program.

Additional staff effort will be directed to coordinating the CEDS Program with the planning process of the City's neighborhoods, the regional planning agency, and the Commonwealth of Massachusetts.

In FY 1980, a major accomplishment of the CEDS Program was the creation of a process to evaluate and prioritize community development corporation proposals within the context of the CEDS goals and strategies. A major objective for the proposed 302(a) program for FY 1981 is for the CEDS staff to formulate a mutually reinforcing working relationship with Boston's diverse CDC's with the purpose of coordinating planning on the neighborhood level with the comprehensive CEDS planning.

Similarly, the contacts established this past year with economic planning and development agencies at the regional and state levels will be expanded into working relationship to coordinate the CEDS planning process with these other concurrent planning and resource allocation processes.

2. Program Develoment and Implementation

Project analysis and evaluation of economic impact is a major on-going 302(a) activity. The CEDS staff carries out feasibility analyses of potential CEDS projects to assist the deliberations of the CEDS Committee. Additional analysis is prepared to indicate the ways in which the City can encourage the developent of priority projects that are ready for implementation and the refinement of other proposals that represent future priorities for incorporation in next year's CEDS strategy.

The 302(a) staff will continue to identify and assess resources, tools, and mechanisms for economic development. Further efforts are required to develop City-wide strategies linked to the CEDS program for local develop

ment corporations, for the CARD Program, for the expansion of the industrial revenue bond program, and specific packaging tools for a sports arena.

3. Economic Planning Initiatives

Two new areas will be added to the CEDS economic planning process this year. These two process-oriented areas are energy efficiency and regional economic coordination. Within the context that CEDS is a demonstration program, the 302(a) staff will undertake a variety of tasks related to examining methods of stabilizing Boston's economy while introducing pressures for greater energy efficiency. Additionally, the 302(a) program will examine the functional ways in which Boston's economy is integrally linked to the economy of the Boston SMSA, the New England region, and the nation. The goal of this study of these interrelations would be to recommend how the 302(a) planning process in Boston, the region, and the State might by more closely coordinated to induce long-term regional economic health. This study will also attempt to determine how the 302(a) process might be utilized to influence greater industrial productivity in the local economy.

The Boston Redevelopment Authority, on behalf of Mayor Kevin H. White, will continue to direct and coordinate the 302(a) program for FY 1981.

Boston Redevelopment Authority

July 29, 1980

Mr. Donald Megathlin Jr., Executive Director
Metropolitan Area Planning Council
44 School Street
Boston, MA 02108

Dear Mr. Megathlin:

Pursuant to my letter of July 3 informing you of the intent to file an application for economic development planning funds, I am forwarding to you the application simultaneous with its submission to the Economic Development Administration.

I look forward to receiving your comments on this continuing economic development planning program.

Sincerely,

Philip Zeigler
Planning Director

cc: Robert Ryan, BRA
Roy Bishop, Office of Federal Relations
Brian Dacey, Economic Development and Industrial Corporation

1 City Hall Square
Boston, Massachusetts 02201
(617) 722-4300

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Boston Redevelopment Authority

July 29, 1980

Mr. Kirk Danforth
Executive Office of Communities and Development
14th Floor
100 Cambridge Street
Boston, MA 02202

Dear Mr. Danforth:

Pursuant to my letter of July 3 informing you of the intent to file and application for economic development planning funds, I am forwarding to you the application simultaneous with its submisstion to the Economic Development Administration.

I look forward to receiving your comments on this continuing economic development planning program.

Sincerely,

Philip Zeigler
Planning Director

cc: Robert Ryan, BRA
Roy Bishop, Office of Federal Relations
Brian Dacey, Economic Development Industrial Corporation

1 City Hall Square
Boston, Massachusetts 02201
(617) 722-4300
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PART III

BUDGET INFORMATION

PART III – BUDGET INFORMATION

SECTION A – BUDGET SUMMARY

Grant Program, Function or Activity (a)	Federal Catalog No. (b)	Estimated Unobligated Funds		New or Revised Budget		
		FEDERAL (c)	NON-FEDERAL (d)	FEDERAL (e)	NON-FEDERAL (f)	TOTAL (g)
1. Economic Dev.	11,305	$	$	$ 150,000	$ 56,064	$ 206,064
2. Economic Dev. Planning						
3.						
4.						
5. TOTALS						

SECTION B – BUDGET CATEGORIES

6. OBJECT CLASS CATEGORIES	– GRANT PROGRAM, FUNCTION OR ACTIVITY				TOTAL (5)
	(1) FEDERAL	(2) LOCAL	(3)	(4)	
a. PERSONNEL	$ 114,000	$ 6,779	$	$	$ 120,779
b. FRINGE BENEFITS		25,364			25,364
c. TRAVEL	1,000				1,000
d. EQUIPMENT					
e. SUPPLIES					
f. CONTRACTUAL	35,000				35,000
g. CONSTRUCTION					
h. OTHER		2,000			2,000
i. TOTAL DIRECT CHARGES	150,000	34,143			34,143
j. INDIRECT CHARGES		21,921			21,921
k. TOTALS	$ 150,000	$ 56,064	$	$	$ 206,064
7. PROGRAM INCOME	$ NA	$	$	$	$

PART III - Continued

SECTION C – NON-FEDERAL RESOURCES

(a) Grant Program	(b) APPLICANT	(c) STATE	(d) OTHER SOURCES	(e) TOTALS
8. 11,305	$ 56,064	$	$	$ 56,064
9.				
10.				
11.				
12. TOTALS	$ 56,064	$	$	$ 56.064

SECTION D – FORECASTED CASH NEEDS

	Total for 1st Year	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter
13. FEDERAL	$150,000	$ 37,500	$ 37,500	$ 37,500	$ 37.500
14. NON-FEDERAL	56,064	12,500	12,500	12,500	18,564
15. TOTALS	$206,064	$ 50,000	$ 50,000	$ 50,000	$ 56,064

SECTION E – BUDGET ESTIMATES OF FEDERAL FUNDS NEEDED FOR BALANCE OF THE PROJECT

(a) Grant Program	FUTURE FUNDING PERIODS (YEARS)			
	(b) FIRST	(c) SECOND	(d) THIRD	(e) FOURTH
16. 11.305	150,000	150,000	150,000	150,000
17.				
18.				
19.				
20. TOTALS	150,000	150,000	150,000	150,000

SECTION F – OTHER BUDGET INFORMATION
(Attach Additional Sheets If Necessary)

21. DIRECT CHARGES: Mapping, Graphics and Publications constitute "Other Costs".

22. INDIRECT CHARGES: Indirect cost rate is 15% of total personnel costs and covers overhead.

23. REMARKS:

FORM ED-430 (2-76)

PART IV PROGRAM NARRATIVE (Attach per instruction)

USCOMM-OC 18340-P76

PART III

302 Budget Summary - October 1, 1980 - October 1, 1981

	Annual	%	EDA	Local	Total
Planning Director	$34,503	15	$ 5,175	--	$ 5,175
Research Director	39,220	10	3,922	--	3,922
Econ. Planning Coor.	25,096	100	25,096	--	25,096
Asst. Coordinator	21,050	100	21,050	--	21,050
Urban Policy	22,594	100	15,815	6,799	22,594
Econ. Analyst	19,597	100	19,597	--	19,597
Econ. Analyst	19,597	100	19,597	--	19,597
Clerical	14,996	25	3,748	--	3,748
TOTAL SALARIES			$114,000	$ 6,799	$120,799
Fringe Benefits @ 21%				25,364	25,364
Sub Total			$114,000	$32,143	$146,143
NON-PERSONNEL					
Indirect Costs @15%				21,921	21,921
Other					
Travel			1,000	--	1,000
Publication, etc.			--	2,000	2,000
Consultant Services			35,000	--	35,000
Sub Total			$36,000	$23,921	$59,921
TOTALS			$150,000	$56,064	$206,064

PART IV

PROGRAM NARRATIVE

IV. PROGRAM NARRATIVE

A. Summary of Proposed Program Under 302(a)

To a large extent, the program proposed for 302(a) funding for FY 1981 represents a continuation of the activities begun during the two previous years of funding. In fiscal years 1979 and 1980, Boston has made significant progress formulating a comprehensive economic development strategy directly linked to an on-going economic planning process. As the result of the work carried out under the Planning Grant to date, the CEDS planning process has been elevated within the City to the level of a key planning area cutting across functional planning lines and departmental responsibilities.

The proposed program for FY '81 seeks to build upon the capacity building accomplishments to date to develop further and improve the planning process. A series of activities are essential to update and refine the CEDS strategy, to analyze the feasibility and economic impact of specific proposed projects, to identify and tailor implementation resources and tools, and to develop and implement improved mechanisms for coordinating CEDS with other concurrent planning and resource allocation processes at the local, regional and state levels.

The FY '81 302(a) program will be directed and coordinated by the Boston Redevelopment Authority, the applicant agency, in close cooperation with staff from the Economic Development and Industrial Corporation.

B. Background

In the first year of 302(a) funding in FY '79, significant progress was made laying the groundwork for a continuing planning progress. The CEDS Committee was reorganized to comply with 7.06 regulations and officially convened to begin providing overall CEDS policy direction. The 302 staff was able to make substantial contributions to increased coordination of economic development related programs, to move a number of priority programs and projects to the point of implementation, and to improve City coordination with community development corporations.

The 302(a) program for FY '80 continued and expanded upon the major ongoing activities begun during the previous year. Significant progress was made in improving the CEDS planning process and in formulating an overall investment strategy. Coordination was enhanced among the City agencies involved in economic development planning and implementation. The 302 staff established improved coordination mechanisms for closer intergration of CEDS with other local planning and resource allocation processes, and secured the funding to implement a number of the projects that were formulated through the CEDS planning process.

C. Proposed Work Program For FY '81

Statement of Purpose

The continuing goal of Boston's Comprehensive Economic Development Strategy is to define the policies and implementation means for encouraging long-term balanced growth of Boston's economy to provide permanent employment opportunities and an

expanded tax base to benefit the City and its residents. CEDS is designed to link economic development planning and implementation. This linkage is achieved through the CEDS planning process which involves analyzing the City's economic problems, needs and opportunities; defining economic development goals and objectives; framing development policies and a set of sector and major project area investment strategies; identifying the resources, mechanisms and tools for implementation; developing programs and projects to achieve the goals and objectives; establishing priorities; matching priority projects and programs with available resources in an overall City investment strategy; and coordinating the CEDS planning process with other local, regional, and state-level planning and resource allocation processes to achieve a comprehensive approach to economic development.

The 302(a) program for 1981 seeks to build upon the work and accomplishments of the past two years in order to continue the process of taking the CEDS document through strategy refinement, a work program, and project development leading to specific implementation. A variety of tasks will be undertaken to update and refine the CEDS strategies, programs and projects, as well as the overall planning process.

Scope of Tasks

1. Staff to the CEDS Committee

The CEDS program requires further review and discussion with the CEDS Committee and updating in order to reflect achievements

reached during the past year, changing conditions in the local economy, and new opportunities emerging for the future. The 302 staff will continue to provide staff support to the Mayor's CEDS Committee, to its Sub-Committee for CDC projects, and to any additional subcommittees that are established this coming year.

In this capacity, the 302 staff will be responsible for the continuing CEDS planning process, for the analysis of programs and project proposals according to the criteria established by the CEDS Committee, and for the preparation of the annual update of the CEDS document. Functions of the 302 staff will include convening the CEDS Committee meetings, establishing agenda in conjunction with the Co-Chairmen, providing all information and analysis appropriate to the deliberations of the CEDS Committee, making presentations of project alternatives, and facilitating the Committee's review and feedback regarding emerging commercial and industrial development strategies.

The CEDS staff will carry out the directives of the CEDS Committee, drawing upon inter-agency staff teams as necessary, and be responsible for day-to-day coordination of CEDS with other concurrent planning processes at the local, regional and state levels.

2. <u>CEDS Strategy Update and Refinement</u>

A variety of tasks will be undertaken to update and refine the CEDS strategy. In the continuing process to achieve an annual update of priority economic development programs and projects

determined feasible for implementation, updating of the CEDS program is required to reflect recent changes in the City's economic conditions, available implementation resources, and progress achieved this past year.

The new draft Development Guide written by the 302 staff this current grant year to replace the original (and now outdated) CEDS chapter identifying available implementation mechanisms and tools, needs to be reviewed by the CEDS committee. Similarly, the long-range economic policy papers prepared as part of the FY '80 302(a) program need to be presented to the CEDS committee for discussion and deliberation regarding future economic policy in relation to CEDS.

The CEDS goals and objectives will be reviewed and refined as necessary in light of changing conditions and the experience of the past two years of the CEDS planning process. Energy conservation and efficiency will be incorporated into the CEDS goals, objectives, and policy statements. The areas of manpower planning, air quality planning, and industrial productivity also need to be examined for improved expression in the CEDS goal statements.

A major task will be the continuing development and refinement of the emerging development policies for guiding and encouraging industrial and commercial sector development and investment strategies for the City's priority project areas. These policies and strategies are to be a key linkage in the planning process between the CEDS goals and objectives and project planning and development. Also to be refined, in conjunction with the evolving policies and strategies, are the project selection criteria employed by

the CEDS Committee in its evaluation and priority of priority projects feasible for implementation.

There is the need to more closely synchronize the project planning process and overall investment strategy in a multi-year timetable, an integral part of the CEDS process. The City's first formal implementation agreement with EDA, now in a preliminary stage, will be refined in FY '81.

3. Project Analysis and Evaluation of Economic Impact

This is a major ongoing 302 activity. The CEDS staff carries out analysis of potential CEDS projects to determine feasibility, evaluate economic impact, and assess conformity to the CEDS goals, objectives and strategies. This analysis is undertaken to assist the CEDS Committee's formulation of an overall investment strategy and to guide the City's major commercial and industrial development efforts. The 302 staff will examine how to best incorporate energy conservation, increased industrial productivity, and the measures being developed by the demonstration Air Quality Technical Assistance grant into the analysis of proposed economic development projects and programs.

This analysis, usually incorporated into other overall analyses, also indicates the specific ways in which the City can encourage the development of priority projects ready for implementation and refine other proposals that may represent future priorities for inclusion into the next year's CEDS strategy.

4. Economic Development Resources, Tools and Mechanisms

The 302 staff will continue to identify, assess, and refine resources, tools, and mechanisms for economic development. The past two years' experience with the CEDS planning process has demonstrated the importance of this activity to both strategy formulation and implementation. Further efforts are required to develop city-wide strategies linked to the CEDS program for local development corporations oriented to commercial development and for the CARD program. The CARD Program has the potential to serve as a key linkage mechanism coordinating the economic development plans and proposed investment by community development corporations with the CEDS strategies for neighborhood commercial areas.

Specific packaging tools for a proposed sports arena need to be investigated, including the possibility of special state legislation. Potential innovative uses of UDAG and industrial revenue bonds in combination with other development mechanisms need to be explored further for a range of projects.

New tools will be assessed for application to Boston's needs. An in-depth evaluation of the HUD Section 108 Program for long-term financing will be undertaken as a possible complement to the ongoing Neighborhood Business Revitalization Program for industrial development. Following this assessment, the 302 staff will seek designation of Boston by HUD for this program and plan for the effective utilization of this new tool. In addition, analysis will be carried out of the most appropriate uses of the forthcoming EDA Business Development mechanisms and the new SBA 503 Program.

Increased efforts will be directed towards obtaining a higher level of financial involvement by Boston's substantial private sector lending community, representing a huge potential resource for the City's economic development program. This current year, a significant achievement was securing $37 million in commitments to support the industrial development activities of the Boston Local Development Corporation. A concerted attempt will be made to broaden this involvement in the coming year.

5. CEDS Coordination with Local Planning Processes

Coordination, linkage, and integration of the CEDS planning process with other on-going local planning processes will be a major task of the CEDS staff in the proposed 302(a) program. Considerable progress was made in key areas of integration this grant year. For fiscal year 1981, the 302 staff will expand these efforts to further improve inter-agency coordination with the City agencies involved with economic related activities. The 302 staff will coordinate inter-agency staff teams, as appropriate, in the continuing development and implementation of improved coordination measures.

Manpower planning, air quality planning, the Neighborhood Business Revitalization Program and the Commercial Area Revitalization District Program are four City strategies to be more closely linked to CEDS. Relative to manpower planning, for example, the specific components of an industrial marketing strategy will be jointly designed and implemented by the City's 302 staff and the Private Industry Council.

In FY '80, a major accomplishment was the incorporation of community development corporation projects into CEDS via the establishment of a process to evaluate and prioritize the CDC proposals within the context of the CEDS goals and objectives. An objective of the 302(a) program for 1981 is to expand this relationship to more closely integrate neighborhood level planning with the comprehensive CEDS process.

6. Linkage with State and Regional Economic Development Planning

The CEDS staff will improve linkage between the City's CEDS planning process and the planning activities of the Metropolitan Area Planning Council and the Governor's Development office, the regional and state 302(a) grantees, respectively.

The information exchange and informal cooperative relationships established this year will be expanded to initate more closely coordinated planning aimed at promoting the long-term stability and growth of the regional economy. The City's CEDS staff, will examine the functional inter-relationships between Boston's economy and the economy of the Boston SMSA and the New England region with the goal of recommending how constructive pressures might be introduced into the regional economy, e.g. for energy conservation.

D. Job Descriptions of the Capacity-Building Functions

The following Boston Redevelopment Authority personnel will be utilized for the 302 program. These job descriptions are designed to build upon the technical capacity of staff and to complement the efforts of City agencies involved with the City's overall economic development planning and programming.

Research Director (15%)

- design, direction and implementation of special policy and strategy papers related to 302 program.
- review of work carried out, quality control.
- maintain coordination between 302 staff work tasks and BRA's overall economic research and planning functions.
- participate in presentations to CEDS Committee.

Planning Director (10%)

- quality control of products developed under 302 Program, review of documents and work programs.
- establish CEDS project review and update process.
- coordinate CEDS staff work tasks with Economic Development and Industrial Corporation.
- overall coordination with other BRA planning processes.

Economic Planning Coordinator and Assistant (100%)

- coordination of CEDS update, refinement and continuing review.
- preparation of staff work for Mayor's CEDS Committee, including work programs, agendas, presentations, etc.
- convene CEDS Staff Policy Committee, regular interagency coordination with EDIC, EEPA, OFR.
- develop resources and mechanisms for CEDS implementation.
- coordination of CEDS with other concurrent planning efforts (transportation, air pollution, manpower, etc.).
- EDA contract administration, quarterly reports for EDA, project completion reports, etc.
- financing legislation for specific CEDS projects.
- development of special economic development projects.
- planning review of CEDS projects.

Economic Policy Analysts (100%)

- update and refine economic data in CEDS documents.
- continuing assessment of City's economic problems and potentials.
- continuing studies of marketing, manufacturing, industrial and commercial growth opportunities.
- relation of CEDS program to overall City economic development goals and objectives.
- continuing economic strategy of CEDS.
- assess mid-term economic impact of potential development projects.
- identify development benefits and trade-offs in terms of taxes, jobs, and costs to City.
- evaluate economic impacts of development projects in terms of City investment strategies.

Urban Policy Analyst (100%)

- coordination of work elements necessary for formulating and refining policy regarding CARD (Commercial Area Revitalization District).
- preparation of all CARD Programs.
- securing approvals from City agencies, City Council and State.

Consultant Staff Services

Consultant services will be sought from the Economic Development and Industrial Corporation for specific aspects of the 302 Program relating to:

- city-wide industrial development strategy and project development.
- industrial financing assistance programs.
- technical assistance to CDC's for industrial development.
- expansion of industrial revenue bond program.
- manpower development of industrial job programs and projects.
- development of business retention strategies for specific industries.
- assist Project Coordinator in developing financing and implementation mechanisms for potential projects.
- assist in staff work for Mayor's CEDS Committee.
- review of City funding proposals for conformity with CEDS Program; review of proposals in relation to federal requirements.
- coordination of CDC's with CEDS.

PART V

ASSURANCES AND CERTIFICATION

FORM ED-524
(REV. 1-76)

U.S. DEPARTMENT OF COMMERCE
ECONOMIC DEVELOPMENT ADMINISTRATION

OMB Approval Not Required

CERTIFICATION OF COMPLIANCE WITH THE CLEAN AIR ACT AND THE FEDERAL WATER POLLUTION CONTROL ACT

Name of Project: BOSTON/CEDS

Project Number: _____

Location: Boston, Massachusetts, Suffolk County
(City, county, state)

The UNDERSIGNED Certifies that:

(a) it is either (1) an applicant for financial assistance from the Economic Development Administration, (2) a bidder for a construction, service or supply contract to be entered into by the recipient of EDA assistance for the purpose of accomplishing the project noted above, or (3) a bidder for a subcontract under the latter contract;

(b) as such, those facilities under its ownership, lease or supervision which will be utilized in the accomplishment of the project noted above are not listed on the Environmental Protection Agency's (EPA) List of Violating Facilities, pursuant to Section 15.20 of 40 CFR, Part 15; and

(c) it will notify the Economic Development Administration, if the UNDERSIGNED is an applicant, or notify the recipient of the EDA financial assistance, if the UNDERSIGNED is a bidder, of the receipt of any communication from the Director of the EPA Office of Federal Activities indicating that a facility ~~to be utilized in the~~ project is under consideration for listing on the EPA List of Violating Facilities.

Signature and Title of Applicant's/Contractor's/Subcontractor's Authorized Representative*

Robert J. Ryan, Director

for Boston Redevelopment Authority
Applicant/Contractor/Subcontractor*

July 29, 1980
Date

ACKNOWLEDGEMENT

I, Kane Simonian, as Secretary (Title) of Boston Redevelopment Auth. (Applicant's/Contractor's/Subcontractor's Name*) do hereby certify that the foregoing officer who executed the certification has full authority to bind that entity. In witness whereof I set my hand and affix the (corporate, state, county, or municipal)* seal this 29 day of July, 1980.

Kane Simonian
Name and Title of Individual

SEAL

NOTE: The above acknowledgement must be executed by a different officer than the person who signed above for the entity. HOWEVER, if such entity represents a single owner, or a proprietorship, or a partnership, then the acknowledgement need not be executed.

* STRIKE OUT INAPPROPRIATE REFERENCES

USCOMM-DC 18243-P76

Form ED-503
(5-75)

U. S. DEPARTMENT OF COMMERCE
ECONOMIC DEVELOPMENT ADMINISTRATION

OMB Approval Not Required

Name of Project
BOSTON/CEDS
City and State
Boston, MA
Project No.

ASSURANCES OF COMPLIANCE WITH THE DEPARTMENT OF COMMERCE AND THE ECONOMIC DEVELOPMENT ADMINISTRATION REGULATIONS UNDER TITLE VI OF THE CIVIL RIGHTS ACT OF 1964 AND PUBLIC LAW 92-65

This form applies to: A. all Recipients receiving Federal financial assistance from the Economic Development Administration including: 1. applicants; 2. recipients of Federal financial assistance received from another recipient; 3. subgrantees; 4. leasees of or operators for a recipient; 5. successors, assignees or transferees, but not ultimate beneficiaries; and B. Other Parties to include any governmental, public or private agency, institution, organization or other entity, or any individual who has a direct or substantial participation in the program or project receiving Federal financial assistance from EDA, such as contractors, subcontractors, providers of employment, or users of the facilities or services.

The Boston Redevelopment Authority,
Name of Recipient or Other Party

(hereinafter called the "Recipient or Other Party") assures that as a Recipient or Other Party receiving Federal financial assistance from the Economic Development Administration, it will comply with Title VI of the Civil Rights Act of 1964, as amended (42 USC 2000d), the requirements imposed by or pursuant to Regulations, issued for the Department of Commerce and designated as 15 CFR Subtitle A Part 8, and any amendments thereto.

The Recipient or Other Party further agrees to comply with the provisions of Section 112 of Public Law 92-65 (42 USC 3123), the requirements imposed by or pursuant to the Regulations of the Economic Development Administration promulgated in 13 CFR Part 311 and any amendments thereto. In addition, Recipient agrees to secure the compliance or to cooperate actively with EDA to secure the compliance by others with the acts and the regulations.

Such requirements hold that no person in the United States shall on the ground of race, color, national origin, or sex be excluded from participation in, be denied the benefits of or be otherwise subjected to discrimination under any program or activity for which Federal financial assistance has been extended.

In accord with these assurances and without limiting the above, the Recipient or Other Party agrees that these assurances shall be binding upon them, their grantees, assignees, transferees, leasees, and successors in interest. These assurances shall also be binding through every modification or amendment to this project.

The Recipient or Other Party acknowledges that it has received and read the Department and EDA regulations, and that it is aware that if there appears to be a failure or threatened failure to comply with this part, and if the noncompliance or threatened noncompliance cannot be corrected by informal means, compliance with this part may be effected by the suspension or termination of or refusal to grant or to continue Federal financial assistance or by any other means authorized by law.

Total number of present employees 287.
This assurance is made and accepted this 29 day of July, 1980, for _____
Recipient or Other Party

By Robert J. Ryan (Type Name) — City Hall, Boston, MA 02201 (Address)

Director (Title) — (617)722-4300, Ext. 201 (Telephone Number)

_____ (Signature)

I, Kane Simonian, as Secretary of Boston Redevelopment Auth. a public body politic and corporate existing in accordance with Chapter 121B of the Commonwealth of Massachusetts General Laws, do hereby certify that the foregoing officer who executed this assurance has full authority to bind the Recipient or Other Party. In witness whereof, I set my hand and affix the official seal of the Boston Redevelopment Authority this 29 day of July 1980.

Kane Simonian
(Secretary or Other Official)

CERTIFICATE OF VOTE

The undersigned hereby certifies as follows:

(1) That he is the duly qualified and Acting Secretary of the Boston Redevelopment Authority, hereinafter called the Authority, and the keeper of the records, including the journal of proceedings of the Authority.

(2) That the following is a true and correct copy of a vote as finally adopted at a meeting of the Authority held on July 2, 1980 and duly recorded in this office:

Copies of a memorandum dated July 2, 1980 were distributed re Authorization to File Grant Application to Economic Development Administration, attached to which were copies of a Resolution.

A Resolution entitled, "Resolution Authorizing Filing of Application with the Economic Development Administration, U. S. Department of Commerce, United States of America, for a Grant Under the Terms of the Public Works and Economic Development Act of 1965, as Amended, Title III, Section 302" was introduced, read and considered.

On motion duly made and seconded, it was unanimously

VOTED: to adopt the Resolution as read and considered.

The aforementioned Resolution is filed in the Document Book of the Authority as Document No. 3957.

(3) That said meeting was duly convened and held in all respects in accordance with law, and to the extent required by law, due and proper notice of such meeting was given; that a legal quorum was present throughout the meeting, and a legally sufficient number of members of the Authority voted in a proper manner and all other requirements and proceedings under law incident to the proper adoption or the passage of said vote have been duly fulfilled, carried out and otherwise observed.

(4) That the Resolution to which this certificate is attached is in substantially the form as that presented to said meeting.

(5) That if an impression of the seal has been affixed below, it constitutes the official seal of the Boston Redevelopment Authority and this certificate is hereby executed under such official seal.

(6) That Robert J. Ryan is the Director of this Authority.

(7) That the undersigned is duly authorized to execute this certificate.

IN WITNESS WHEREOF the undersigned has hereunto set his hand this 9th day of July 1980.

BOSTON REDEVELOPMENT AUTHORITY

By [signature]
Secretary

LS

PART V: ASSURANCES AND CERTIFICATION

The Applicant hereby assures and certifies that he will comply with the regulations, policies, guidelines and requirements including OMB Circular No. A-95, and Federal Management Circulars Nos. 74-4 and 74-7, as they relate to the application, acceptance and use of Federal funds for this Federally assisted project. Also, the Applicant assures and certifies with respect to the grant that:

1. It possesses legal authority to apply for the grant; that a resolution, motion, or similar action has been duly adopted or passed as an official act of the applicant's governing body, authorizing the filing of the application, including all understandings and assurances contained therein, and directing and authorizing the person identified as the official representative of the applicant to act in connection with the application and to provide such additional information as may be required.

2. It will comply with Title VI of the Civil Rights Act of 1964 (P.L.88-352) and in accordance with Title VI of that Act, no person in the United States shall, on the ground of race, color, or national origin, be excluded from participation in, be denied the benefits of, or be otherwise subjected to discrimination under any program or activity for which the applicant receives Federal financial assistance and will immediately take any measures necessary to effectuate this agreement.

3. It will comply with Title VI of the Civil Rights Act of 1964 (42 USC 5000d) prohibiting employment discrimination where (1) the primary purpose of a grant is to provide employment or (2) discriminatory employment practices will result in unequal treatment of persons who are or should be benefiting from the grant-aided activity.

4. It will comply with requirements of the provisions of the Uniform Relocation Assistance and Real Property Acquisitions Act of 1970 (P.L. 91-646) which provides for fair and equitable treatment of persons displaced as a result of Federal and federally assisted programs.

5. It will comply with the provisions of the Hatch Act which limit the political activity of employees.

6. It will comply with the minimum wage and maximum hours provisions of the Federal Fair Labor Standards Act, as they apply to hospital and educational institution employees of State and local governments.

7. It will establish safeguards to prohibit employees from using their positions for a purpose that is or gives the appearance of being motivated by a desire for private gain for themselves or others, particularly those with whom they have family, business or other ties.

8. It will give the grantor agency or the Comptroller General through any authorized representative the access to and the right to examine all records, books, papers or documents related to the grant.

9. It will comply with all requirements imposed by the Federal grantor agency concerning special requirements of law, program requirements, and other administrative requirements approved in accordance with Federal Management Circular No. 74-7.

BOARD APPROVED JULY 2, 1980

MEMORANDUM

TO: BOSTON REDEVELOPMENT AUTHORITY

FROM: ROBERT J. RYAN, DIRECTOR

SUBJECT: AUTHORIZATION TO FILE GRANT APPLICATION TO EDA

SUMMARY: Request authorization to file an application to the Economic Development Administration for a planning grant in the amount of $150,000. Funds will be expended to support the Authority's staff participation in the City's Comprehensive Economic Development Strategy (CEDS) program.

In its capacity as the City's Planning Agency, the Authority has been charged with major responsibility in preparing and updating the City's Comprehensive Economic Development Strategy (CEDS) program. This program has been submitted to the Economic Development Administration and will serve as the basis for funding commitments to the City.

This grant represents the third year funding request from EDA for FY 1981.

In support of these planning and development efforts, an application for a planning grant in the amount of $150,000 will be submitted.

In order to pursue this planning grant, I request approval of the following Resolution.

RESOLUTION AUTHORIZING FILING OF APPLICATION WITH THE ECONOMIC DEVELOPMENT ADMINISTRATION, U. S. DEPARTMENT OF COMMERCE, UNITED STATES OF AMERICA FOR A GRANT UNDER THE TERMS OF THE PUBLIC WORKS AND ECONOMIC DEVELOPMENT ACT OF 1965, AS AMENDED, TITLE III, SECTION 302.

WHEREAS, under the terms of the Public Works and Economic Development Act of 1965, as amended, Title III, Section 302, the United States of America has authorized the making of grants to public bodies to aid in financing planning programs related to economic development:

NOW, THEREFORE, BE IT RESOLVED BY THE BOSTON REDEVELOPMENT AUTHORITY:

1. That Robert J. Ryan, Director, is hereby authorized to execute and file an application on behalf of the Boston Redevelopment Authority with the Economic Development Administration, U. S. Department of Commerce, for a grant to aid in supporting economic development planning activities related to the Comprehensive Economic Development Strategy planning process.

2. That the above named authorized representative is hereby authorized and directed to furnish such information as the Economic Development Administration, U. S. Department of Commerce, may reasonably request in connection with the application which is herein authorized to be filed, and further is authorized to accept any offer of grant which may be tendered by the Economic Development Administration, U. S. Department of Commerce.

M42 Comprehensive Econom-
B65 ic Development
RCS Stratgey

DATE | ISSUED TO

M42 Boston CEDS Comprehensive
B65 Economic Development
R.C.S Stratgey
1980